





ARE YOU *IP WISE*™?

If you undertake research you also need to understand Intellectual Property!

SARIMA*, in conjunction with NIPMO** and your Technology Transfer Office at North-West University are running a workshop to help researchers (whether an academic, postgraduate student or post-doctoral fellow), understand the basics of IP and how to identify and protect it.

Join us and learn more about how to make your research really count!

| When: | 30 July 2019, 08h30 to 16h30 | |
|----------------------------|---|--|
| Programme: | See attached | |
| Where: | Multi-Functional Boardroom, Building A1, Room 261, NWU Mahikeng Campus. | |
| Cost: | Free. However, Registration is <u>essential</u> for catering purposes. | |
| Registration Procedure: | | |
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* Southern African Research and Innovation Management Association

** National Intellectual Property Management Office

Programme

| Start | End | Topic/activity | Description | |
|----------------|-------|---|--|--|
| 08h30 | 09h00 | Registration (Coffee/Tea) | | |
| 09h00 | 09h15 | Welcome and the Role of NIPMO | This section will cover the role of NIPMO in | |
| | | | the management of IP from publicly | |
| | | Presenter: (NIPMO) | financed research and Development | |
| 09h15 | 10h15 | Module 1: Introduction to Intellectual Property | This section will outline the common forms | |
| | | 1. Patents | of IP. Patents and the patenting process | |
| | | 2. Copyrights | will be discussed in detail, including costs | |
| | | 3. Designs | and timelines. The issues of patenting vs. | |
| | | 4. Trademarks | publishing will be discussed. Using patents | |
| | | 5. Plant Breeders' Rights | as a source of information for research will | |
| | | 6. Trade Secrets | be briefly touched upon. A work group | |
| | | Presenter: (SARIMA) | exercise will be undertaken. | |
| 10h45 | 10h45 | Module 2: Intellectual Property Rights Act | An outline of the IPR Act will be given, | |
| | | | specifically focusing on a researcher's | |
| | | Presenter: (NIPMO) | obligations. | |
| 10645 | 11h00 | | | |
| 10h45 11h00 | 12h30 | Tea/Coffee Break Module 3: IP Identification and its Role in This section will focus on how researchers | | |
| 1100 | 12030 | Module 3: IP Identification and its Role in | can identify IP arising from their research. | |
| | | Research | It will also focus on the issues that | |
| | | Generating and evaluating IP IP issues in Research | researchers need to be aware of, such as IP | |
| | | | in contract research projects, | |
| | | Presenter: (SARIMA) | confidentiality, etc. | |
| | | | | |
| 12h30 | 13h30 | Lunch Module 4a: IP Utilization and Commercialisation An overview of the technology transfer | | |
| 13h30 | 14h45 | Module 4a: IP Utilization and Commercialisation | 01 | |
| | | 1. Technology Transfer process | process will be discussed, with particular emphasis on the time frames involved, | |
| | | | realistic expectations from the process, | |
| | | Presenter: (SARIMA) | and the roles of the TTO and the | |
| | | | researcher. | |
| | | | | |
| 14h45 | 15h05 | Tea/Coffee Break | | |
| 15h05 | 16h30 | Module 4b: IP Utilization and Commercialisation | A brief overview of different routes | |
| | | 1. Overview of Routes to Market | to commercialise IP will be shared. | |
| | | Presenter: (SARIMA) | | |
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