





## ARE YOU *IP WISE*™?

## If you undertake research you also need to understand Intellectual Property!

SARIMA\*, in conjunction with NIPMO\*\* and your Technology Transfer Office at North-West University are running a workshop to help researchers (whether an academic, postgraduate student or post-doctoral fellow), understand the basics of IP and how to identify and protect it.

## Join us and learn more about how to make your research really count!

When:	30 July 2019, 08h30 to 16h30	
Programme:	See attached	
Where:	Multi-Functional Boardroom, Building A1, Room 261, NWU Mahikeng Campus.	
Cost:	<b>Free.</b> However, Registration is <u>essential</u> for catering purposes.	
Registration Procedure:		
Enquiries:	Ketlareng Polori: 018 299 4535: <u>Ketlareng.Polori@nwu.ac.za</u>	

\* Southern African Research and Innovation Management Association

\*\* National Intellectual Property Management Office

## Programme

Start	End	Topic/activity	Description	
08h30	09h00	Registration (Coffee/Tea)		
09h00	09h15	Welcome and the Role of NIPMO	This section will cover the role of NIPMO in	
			the management of IP from publicly	
		Presenter: (NIPMO)	financed research and Development	
09h15	10h15	Module 1: Introduction to Intellectual Property	This section will outline the common forms	
		1. Patents	of IP. Patents and the patenting process	
		2. Copyrights	will be discussed in detail, including costs	
		3. Designs	and timelines. The issues of patenting vs.	
		4. Trademarks	publishing will be discussed. Using patents	
		5. Plant Breeders' Rights	as a source of information for research will	
		6. Trade Secrets	be briefly touched upon. A work group	
		Presenter: (SARIMA)	exercise will be undertaken.	
10h45	10h45	Module 2: Intellectual Property Rights Act	An outline of the IPR Act will be given,	
			specifically focusing on a researcher's	
		Presenter: (NIPMO)	obligations.	
10645	11h00			
10h45 11h00	12h30	Tea/Coffee Break           Module 3: IP Identification and its Role in         This section will focus on how researchers		
1100	12030	Module 3: IP Identification and its Role in	can identify IP arising from their research.	
		Research	It will also focus on the issues that	
		<ol> <li>Generating and evaluating IP</li> <li>IP issues in Research</li> </ol>	researchers need to be aware of, such as IP	
			in contract research projects,	
		Presenter: (SARIMA)	confidentiality, etc.	
12h30	13h30	Lunch           Module 4a: IP Utilization and Commercialisation         An overview of the technology transfer		
13h30	14h45	Module 4a: IP Utilization and Commercialisation	01	
		1. Technology Transfer process	process will be discussed, with particular emphasis on the time frames involved,	
			realistic expectations from the process,	
		Presenter: (SARIMA)	and the roles of the TTO and the	
			researcher.	
14h45	15h05	Tea/Coffee Break		
15h05	16h30	Module 4b: IP Utilization and Commercialisation	A brief overview of different routes	
		1. Overview of Routes to Market	to commercialise IP will be shared.	
		Presenter: (SARIMA)		