Curriculum Vitae

1. General information

Title, name and surname:	Dr Pierre-Andre Viviers

2. Qualifications)

Qualification type:	Phd
Field of study:	Tourism Management
Institution:	NWU (Potchefstroom)
Year obtained:	2010

Qualification type:	MCom
Field of study:	Tourism Management
Institution:	NWU (Potchefstroom)
Year obtained:	2006

3. Commercialisation of expertise

Expertise- Tourism marketing, event management and eco tourism

- Receive an **(A grading) ITOU** award for training excellence from the North-West University in 2007.
- **Awarded as the best lecturer** in the Economic Science Faculty at the North-West University in 2007.
- Receive the **Golden Key International Honour Society award** for the best lecturer in the Economic Science Faculty at the North-West University in 2006.

4. Publications

International publications:	
National publications:	BOTHA, K., SLABBERT, E., ROSSOUW, R & VIVIERS, P. 2011. Expenditure-based segmentation of visitors to Aardklop National Arts Festival. *South African Theatre Journal*, 25(2):142-166. SLABBERT, E. & VIVIERS, P. 2012. Push and pull attributes of National Parks in South Africa. *Journal of Contemporary Management*, 9: 66-88. VIVIERS, P. & SLABBERT, E. 2010. The influence of culture on the validity of a questionnaire measuring community f a questionnaire measuring community perceptions. International Conference on Global Sustainable Tourism. 15-19 November 2010. Nelspruit (Mbombela) South Africa. ISBN: 978-0-620-46397-3.

5. **Papers presented**

International papers:	SLABBERT, E. & VIVIERS, P. 2011. Push and pull factors of national parks in South Africa. 7th International Wildlife Ranching Symposium, Kimberley: South Africa: 10 to 14 October 2011. SLABBERT, E. & VIVIERS, P. 2011. Residents perceptions of the impacts of a major art festival in South Africa. International conference on tourism and management studies, Algave: Potugal. 26-29 October 2011. BOTHA, K., SLABBERT, E. & VIVIERS, P. 2011. Identifying the key factors contributing to arts festival ticket purchases. International conference on tourism and management studies, Algave: Potugal: 26-29 October 2011. VIVIERS, P. 2010. The influence of culture on the validity of a questionnaire measuring community perceptions. Sustainable Tourism Conference, Nelspruit: South Africa: 15-19 November 2010. VIVIERS, P. 2010. Measuring community perceptions. AIEST. Potchefstroom: South Africa. 12-16 September. VIVIERS, P., KRUGER, M. & HAVENGA, M. 2008. Incentive travel. International Tourism students Conference. 28-30 April 2008. Krems, Austria. Paper presented. *(Received best paper award)* VIVIERS, P. & SAAYMAN, M. 2007. The economic value of the 2010 Soccer World Cup. International Tourism students Conference. 24 -26 April. Sweden. Paper presented. *(Received best paper award)* VIVIERS, P. & SLABBERT, E. 2005. A comparative study of the three largest arts festivals in South Africa. LSA Conference on Festivals and Events-Beyond Economic Impacts. 6-8 July. Edinburgh, Scotland. Paper presented. VIVIERS, P., SAAYMAN, A. & SAAYMAN, M. 2003. The economic contribution of tourism to the nine provinces of South Africa. 55th international Atlantic economic conference. 12 – 16 March. Vienna, Austria. Paper presented.
National papers:	SLABBERT, E. & VIVIERS, P. 2006. Profiling visitors to the Klein Karoo National Arts festival: a correspondence analysis. South African Institute for Management Scientists (SAIBW). Stellenbosch: South Africa. 13-15 September.

	VIVIERS, P., SAAYMAN, A. & SAAYMAN, M. 2003. The economic contribution of tourism to the nine provinces of South Africa. SAIBW Conference. Potchefstroom.