



Introduction to the ENTREPRENEURSHIP INTERVARSITY 2020

Entrepreneurship Development in Higher Education (EDHE)
on behalf of the Department Higher Education and Training
and Universities South Africa (USAf)
brings you the Entrepreneurship Intersvarsity 2020!

1. Introduction

The Entrepreneurship Development in Higher Education (EDHE) programme is hosting the second annual national Entrepreneurship Intersvarsity from January to July 2020. The competition is funded through the University Capacity Development Programme of the Department Higher Education and Training (DHET) and is supported by Universities South Africa (USAf) and its partners.

2. Purpose

The purpose of the Entrepreneurship Intersvarsity is to identify the top student entrepreneurs at the South African public universities, recognise and showcase their businesses, and invite investment into this cohort of student businesses. The competition also provides opportunity for aspiring entrepreneurs in the ideation phase to pitch their innovative business ideas. In the process, universities will have the opportunity to showcase their entrepreneurial talent and demonstrate the ways in which they support and grow the next generation of business leaders.

3. Categories

Studentpreneurs are invited to submit their innovative ideas or existing businesses in one of the following four categories:

- Category 1: Business Ideas
- Category 2: Existing Business – Tech
- Category 3: Existing Business – Social Impact
- Category 4: Existing Business – General



4. Who can enter the competition?

The Entrepreneurship Intersarsity 2020 is open to university students from all of the 26 South African public universities. The competition is open to currently registered undergraduate and postgraduate students across all disciplines. Full-time and part-time students are welcome to participate

Due to challenges in terms of scale, logistics and finances, studentpreneurs from TVET colleges can at this stage regrettably not be included in the competition. Contestants have to meet the following criteria to be eligible for participation:

All categories

1. Be enrolled as an undergraduate or postgraduate student for the current academic year in any of the 26 public universities at the time of submitting an entry to the competition. Both full-time and part-time enrolment is acceptable.
2. Be in good academic standing, as confirmed by Entrepreneurship Intersarsity coordinators at the University in question.
3. Contestants who are postgraduate students are eligible to participate only if having continually been enrolled in a university following their undergraduate degree.

Categories 2 to 4

4. Be the owner, founder or controlling shareholder of the existing business entered for Categories 2-4 of the competition and be principally responsible for its operation. Each business can be represented by only one person.
5. The business entered into the competition must have been in operation for at least three consecutive months prior to entering the competition.
6. The business entered into the competition must have generated an income or received some form of investment at the time of entering the competition.

5. Why should studentpreneurs participate?

Students who have an idea or business with real commercial potential, are well positioned to participate in the Entrepreneurship Intersarsity 2020. In the context of today's competitive employment and commercial market, taking part in the national Entrepreneurship Intersarsity provides excellent exposure that broadens the horizons of studentpreneurs, introduce them to new business networks and expand their skillsets. Contestants learn a lot and potentially grow in self-esteem.

Regional winners receive an exclusive invitation – travel and accommodation included – to pitch their businesses in the national finals and attend the prestigious EDHE Awards 2020. These finalists have ample opportunity to network with like-minded peers, given that they



spend two days with the top studentpreneurs from across the country. In the process, valuable business connections and friendships are developed.

Category winners in the national finals not only walk away with cash prizes, but also qualify for business support and mentorship to develop their business ideas and/or grow their winning businesses.

The overall winner of the Entrepreneurship Intervarsity 2020 walks away with prize money to the value of R100 000 and the coveted title of national Studentpreneur of the Year 2020.

6. How does it work?

The Entrepreneurship Intervarsity 2020 is open from the official launch on the 22nd of January until the 2nd of March 2020. The competition consists an easy online entry and of three rounds: university internal rounds, regional rounds and the grand finale, the national final round in Pretoria on Monday 6 July 2020.

The process consists of the following steps:

STEP 1: REGISTER AND SUBMIT YOUR ENTRY

Go to www.edhe.co.za, the EDHE website and follow instructions to the registration page for the Entrepreneurship Intervarsity 2020.

Register your entry by completing and submitting the preliminary entry form. You can choose from four categories, as mentioned above.

Next you will receive a response from the competition coordinators. Entries are reviewed by the competition coordinators at each of the 26 public universities. Only those entries that meet the requirements as stated above will be accepted to participate in the internal round of the competition. Please note that only fully completed entries will be accepted.

The status of your entry can be checked in your profile menu on the website. All submitted entries are saved and can be accessed again at any time. Please note that no changes can be made once your entry has been submitted

STEP 2: INTERNAL UNIVERSITY ROUND

Contestants who have received confirmation that their entries have been accepted, will be shortlisted and invited to take pitch their ideas or businesses in an internal university round, hosted by the coordinator/s at the university where they are registered students.

The university coordinators will communicate the date and time of the internal university round.

STAGE 3: REGIONAL ROUND

The winners of the each of the four categories in the internal university rounds proceed to represent their institutions in the regional rounds – a considerable achievement already.



Contestants in the regional rounds will again pitch their ideas or businesses, this time to a panel of expert judges from the region. Winners of the regional rounds will be selected by the panel of judges and will then proceed to represent their regions in the national finals.

The regions are as follows:

Region 1: KZN: DUT, UKZN, MUT, UNIZULU,

Region 2: EC: RHODES, WSU, NMU, UFH,

Region 3: WC: UWC, UCT, CPUT, SU, UNISA

Region 4: CENTRAL: SPU, VUT, NWU, UFS, CUT,

Region 5: POLOKWANE: SMU, UL, UMP, UNIVEN

Region 6: GAUTENG; UJ, TUT, UP, WITS, UNISA

STAGE 4: NATIONAL FINAL ROUND

The winner of each category from each region will qualify to participate in the national final round of the Entrepreneurship Intervarsity 2020 on the 6th of July 2020 in Pretoria. They will be transported and accommodated for two days as the guests of EDHE, while they participate in the finals, attend the third annual Studentpreneurs Indaba as VIP guests on the 7th of July, and are introduced to stakeholders and media at the prestigious EDHE Awards 2020. At this event, the category winners and national Studentpreneur of the Year will be announced, along with the winning university.

7. Adjudication process

Adjudication criteria will be adapted to be relevant to each category and will consistently be applied throughout the three rounds of the competition. Adjudicators will be carefully selected and will meet specific criteria. Consistency and fairness will be ensured by EDHE representatives throughout and the final round will be monitored by a qualified auditor.

8. Adjudication criteria

In the adjudication process a number of different factors will be considered, including the following:

Is the business model clear and feasible?

Has the business been tested in the market yet?

Who is the target market and how is the business positioned to reach its target market?

How is the business different from its competitors?

Is the business opportunity realistically achievable?



What (if any) investment has been made in the business thus far?

What is the amount of up-front capital investment required?

Is there a team involved in the business and what are the roles of the different team members?

How long will it take from the current stage of development to bring this to market?

Can the business achieve a leading position in the market?

9. Oversight and governance

National oversight of the Entrepreneurship Intervarsity 2020 is the responsibility of a dedicated task team, consisting of one experienced and competent representative of each of the following:

- The partners and sponsors of the competition, including Allan Gray Orbis Foundation, Seda and SAB Foundation;
- The EDHE Studentpreneurs Community of Practice, consisting of one university-nominated studentpreneur of each university;
- The EDHE Community of Practice for Student Entrepreneurship, consisting of academics and support professionals from each university; and
- The organising team from the EDHE office at Universities South Africa (USAf).

The task team is responsible for approving the rules of the competition, the terms and conditions, the adjudication criteria for each category, and the appointment of judges for the final round of the competition.

Logistical planning and organising of internal and regional events are the responsibility of university coordinators in each institution and region respectively.

National organisation and coordination is the responsibility of the organising team from the EDHE office, and specifically Mr Linda Dhladhla.

For further information, please visit www.edhe.co.za or contact Linda on edhe@usaf.ac.za, +27 12 030 0674, or +27 81 373 2362 within office hours.