



## **Competition Information**

### **NWU Mafikeng Campus: Mafika Talent Extravaganza**

The Student Life Department strives to contribute positively towards producing a well-rounded student with positive graduate attributes. The Student Life department is therefore responsible for embedding students with all the relevant soft skills that will prepare them for life during and post tertiary level education.

Part of priming our students includes creating platforms for them to explore their talent and skills through various student life Arts initiatives and programmes. Taking note of South Africa's status quo regarding youth unemployment rate, individuals can still employ their talent to make a living while intending to settle in their preferred job market.

Mafika Talent Extravaganza is a competition where Mahikeng Campus students are granted an opportunity to show off their talent. It is called Mafika Talent xtravaganza because it serves as a catalyst not only to induce student life vibrancy but to also promote Mahikeng campus Mascout, Mafika and the NWU brand. The show consists of different creative and visual arts categories. Individuals and groups can enter the competition by buying tickets at R20.00 then register with the SCC Arts and Culture Officer, Mr Tshepo Batlang.

#### **How will Mafika be promoted?**

- Mafika will be included on the poster and ticket for the main show
- Mafika will be the centre of the event banner which will be displayed at the campus main gate
- Two LED screens will display Mafika during the main show
- Mafika will be present during the auditions and activations
- Mafika will render an item on the stage during the main show
- Mafika will award winners their prizes at the end of the show

#### **Cash Prices to win;**

- 1<sup>st</sup> place: R15 000.00
- 2<sup>nd</sup> Place: R10 000.00
- 3<sup>rd</sup> Place: R5 000.00

<b>Event Details</b>		
<b>Auditions</b>	<b>Stage Rehearsals</b>	<b>Main Event</b>
Date: 25 July 2019 Time: 14:00 – 19:00 Venue: NWU Mahikeng Campus, The Stone Park	Date: 26 July 2019 Time: 18:00 – 23:00 Venue: NWU Mahikeng Campus, The Great Hall	Date: 27 July 2019 Time: 12:00 – 19:00 Venue: NWU Mahikeng Campus, The Stone Park.

