



Tapping into *relevant current affair issues* in Southern Africa and the African Content

- *Socio-economic growth*
- *Mining*
- *Agriculture*
- *Leadership development*



# INTRODUCING



## *NWU Business School African Bon-Bons Initiative*

The African continent is a global treasure and deserves to be listened to by surfacing the wisdom and talent hidden in the silent voices of her people. Answers to the multiple challenges facing Africa can only be solved by seeking and uncovering African solution by Africa's people.

The NWU Business School, has made a decision to place emphasis on our continent – especially to shape executive minds in Africa.

Currently our new African-themed logo is representing the expansion of NWU Business School's "footprint" in Africa, whereby unique solutions are offered within a wider African sphere – not only with regard to specialised education for executives, but also to provide sustainable solutions or ideas for socioeconomic growth. Through this, the NWU Business School wants to be known as a thought leader in Africa.

*Just as Bon-Bon  
candy is small  
and bursting with  
flavour, such is  
the idea with  
this initiative:  
compacted, sting  
suggestions for  
Africa by Africa.*



*With this e-magazine we want to show our Bon-Bon initiatives conducted by our own experts, researchers and academics where they rapidly tap into relevant current affair issues in Africa. Each topic is accompanied by a short interview conducted with and African expert.*



*“We need to be relevant to our continent, and we have an obligation to use our expertise to address issues such as water shortages, food security, lack of leadership, health and safety, unemployment, corruption, political instability etc.*

*By hearing first-hand from the voices of Africa - their concerns, their needs - we will be in a position of providing innovative ideas to change Africa for the better.”*

*Prof Anet Smit,  
Acting Chief Director  
NWU Business School*

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# ***Public-private partnerships dominates dispositions on the logistics of farming***

*with Christo van der Rheede*



DR PIET CROUCAMP

In this NWU Business School Bon Bon episode, Dr Piet Croucamp interviews Christo van der Rheede, CEO of Agri SA.

The interface between the state and agri-economics is contested terrain and it relates to infrastructure, markets as well as questions of ownership. South Africa is among the three top exporters of citrus to Europe and is highly reliant on the state for access to new markets.

This interview aims to explore existing relations between government and the agri-industry from the perspective of large-scale agri-interests.





In this NWU Business school Bon Bon episode, Prof PA Botha interviews Dr Dayalan Govender, Director and Engagement Partner at PwC. They spoke about Resource Management and Organisation Development in the context of Africa.

Dayalan is a partner leading the PwC Advisory HR Transformation: integrated solution practice across SA, where he drives the People & Organisation solutions across all industry sectors nationally.

He has more than 20 years of experience driving business transformation across processes, people, learning and technology across several sectors and for several key clients. He has also worked in the basic and higher education sector at UNISA for eight years as an academic and Regional Academic manager (KZN).

In addition to these attributes, Dayalan has led several strategic HR-related transformation projects over his 14 years stint with PwC. He has served on the Board of Directors of IPM in SA (2012-2014) and now serves on the board of the South Board of People Practitioners (SABPP) as the vice chair, an associate of the Institute of Directors (IoD) in SA and is a Registered & Accredited Master HR practitioner with the SABPP. He is currently studying towards his PhD in the Management and Leadership domain

# Resource Management and Organisation Development in the context of Africa

with Dr Dayalan Govender



PROF PA BOTHA





# Climate change and water resource management challenges in Southern African

with Dr Kefentse Mzwinila



DR JOSEPH LEKUNZE

In this NWU Business School Bon Bon episode, Dr Joseph Lekunze interviews the minister of Land and Water affairs of the Republic of Botswana.

The Bon-Bon addresses climate change and its impact on water resource in Botswana and Southern Africa as whole. Botswana's economic growth particularly in agriculture and mining is largely dependent on the proper management of its water resources. In our era, climate change is affecting economic progress and if not properly managed may result to water crisis.

The current Minister of Lands and Water Affairs in Botswana, Dr Kefentse Mzwinila argues in his thesis titled "Exploring and developing a framework for knowledge management in the Botswana Water Utilities Corporation" that Botswana is faced with serious water challenges which threaten the socio-economic development of the country.

On one end there is the problem of limited supply of water while on the other end there is the problem of increasing water demand. Hence there was a need to develop a knowledge management framework for Botswana Water Utilities Corporation as a response to this challenge.





# Agritourism in the North-West Province

*with Prof Neels van Heerden*



PROF CHRISTO BISSCHOFF

In this NWU Business School Bon Bon episode, Prof Christo Bisschoff interviews Prof Neels van Heerden from Tshwane University of Technology and Advisor to Agritourism SA about Agritourism in the North-West Province.

The economic downturn and unemployment is rife in SA; the North-West province is also suffering dearly. Employment is basically non-existing while farming in the province is negatively affected by the cost of inputs. Fertilizer has double-digit price increases (attributed to the Ukrainian situation) and farmers are also financially pressured.

This could lead to more job losses and a further decline in the social welfare of the province – especially among the poor. However, one area where potential growth and employment lurks is agritourism. Farm workers can be upskilled and earn better incomes while farming diversifies into tourism activities.

How do the province and farmers secure such a new income stream and in that, also uplift and secure job opportunities? This video specifically addresses this new avenue of revenue, employment, and how to go about doing it?







# **Sustainable growth strategies and AU Agenda 2063**

*with Minister Naledi Pandor*



PROF RAYMOND PARSONS

The NWU Business School's Prof Raymond Parsons interviews Minister Naledi Pandor and unpacks DIRCO's vision and mission in Africa and to examine whether the relationship between DIRCO and business can be strengthened for this purpose.

To this end the role of diplomatic missions on the continent and their interaction with SA business has been interrogated in this video to see in what ways SA's economic interests in Africa can be further promoted and expanded.

The role of DIRCO in the economic dimensions of the African Union (AU) in general - and the implementation of the African Continental Free Trade Agreement (ACFTA) in particular - has also been explored in the discussion.





# The military conflict in Ukraine has consequences for food security in Africa

with Dawie Roodt



DR PIET CROUCAMP

In this NWU Business School Bon Bon episode, Dr Piet Croucamp interviews Dawie Roodt, chief economist of the Efficient Group.

The military conflict in Ukraine has consequences for food security in Africa. The international sanctions against The Russian Federation will also impact Africa. Roodt visited Russia and has a profound understanding of Russia's importance in the international political economy.

Food security and sustainable development are related concepts in more ways than one. The focus of the interview is on grain exports from Ukraine and Russia to African markets and impact it has on food security. Twenty-five African countries are almost completely reliant on Russia and Ukraine for it grain supplies. Another 15 is significantly reliant on those markets to maintain food security. Food security and political stability share a complex overlay of interests. The ideals of human rights are equally impacted by threats to food security. The geo-political conflicts and international sanctions have profound consequences for Africa. This interview reflects on related issues.





# Doing business in Africa

In this NWU Business School Bon Bon episode, Prof Christo Bisschoff interviews Prof Henri Bezuidenhout about doing business in Africa.

South Africa is a leading economic force in Africa, and significant trade exists between South Africa and other African countries. Local grocery franchises expanded on the continent and SA companies are involved in basically every other country either in trade agreements, commerce, or service projects. But how do you do business in Africa?

Diverse cultures (inside countries) and even in South Africa needs to be further explored. Adding insult to injury, the historical colonisation of Africa further complicates the matter because the French, English, Portuguese, and even German colonies adopted different business methodologies and practices based on their past.

One way to bridge the gap is to be sensitive to cultural intelligence as a means of business negotiations. This video explores business in Africa, and also focuses on the value of cultural intelligence as a means to do so.

with Prof Henri Bezuidenhout



PROF PA BOTHA





# Quality in Higher Education – Ensuring graduate employability

with Prof Tawana Kupe



DR MICHAEL MAKGALE MODIBA

In this NWU Business School Bon Bon episode, Dr Michael Makgale Modiba interviews Prof Tawana Kupe, Vice-Chancellor and Principal of the University of Pretoria about quality in Higher Education.

Nelson Mandela, the Republic of South Africa's first black president, popularized the saying "Education is the most powerful weapon you can use to change the world". The Bon-Bon tackles Africa's significant quality education conundrum, namely the necessity for learning institutions to offer inclusive and equitable quality education and to encourage possibilities for lifelong learning for all in African.

We live in an exciting era; educational institutions must leverage technology to provide students with the most relevant education possible that tackles contemporary business and societal issues.





# Horticulture in Botswana and access to markets

*with Israel Mabua*

DR PIET CROUCAMP

In this NWU Business School Bon Bon episode, Dr Piet Croucamp interviews Israel Mabua, a small a medium size agri-entrepreneur in Botswana considering new technology to increase yields and productivity.

International trade in Southern Africa is limited for a complexity of reasons. The questions focus on markets, customs and the quality of markets with specific reference to Botswana and food production in Africa by small-scale agri-entrepreneurs.

Agri-entrepreneurs in Southern Africa operate in different jurisdictions, on different scales and in different markets, but face the same problems as far as logistics and regulatory control are concerned. South Africa is still a source of innovation and technology for horticulturists from neighbouring states. But, if the customs union could broaden its mandate, it may well benefit Southern Africa as a whole. The agri-business of Israel Mabua might be relatively small in the context of South Africa's mega agri-projects, but he represents a substantial agricultural phenomenon in the Southern African region, which represents actions taken by small scale Agri-entrepreneurs and their contribution to food scarcity in Africa- one of the UN Agenda 2030 SDGs.

